

HOW TO ESTABLISH US OPERATIONS

Many Israeli companies see substantial opportunities in the US, but lack the resources necessary to open a US operation, or to acquire or form a joint venture with an established US company. The Chicago-based GLOBAL BUSINESS LANDING CENTER (GBLC) is an example of many similar centers that facilitate entry into the US market on a cost-effective basis.

GLOBAL BUSINESS LANDING CENTER (GBLC)

GBLC is housed at Chicago's Fulton-Carroll Center, which provides space and business assistance to over 120 small business tenants in its 416,000 square foot facility. The objective of GBLC is to help foreign small-to-medium sized businesses to establish a foothold in the US market within a timeframe of 12-14 months. Initial services are provided by GBLC and its legal and other partners on a per-project fee basis.

Once the GBLC client has established a US entity and hired an employee they will also be eligible for no-cost small business assistance through the Illinois Small-Business Development Center. Assistance elements include

Initial Market – Entry Phase

- Custom US market feasibility study
- US business development plan assistance
- Virtual Office – US address, phone and fax lines

US Launch Phase

- Legal Services including:
 - Incorporation of US entity
 - US terms and conditions of sale
 - Immigration and employment matters
- Support in setting up banking, tax, payroll and accounting insurance and other operational matters
- Physical office options including desk in co-working space or dedicated office

Ongoing support

- Basic business development assistance such as lead generation, support at trade shows, scheduling local meetings
- Warehousing and shipping coordination

Flexible Office Space

- Flexible working space in a vibrant, diverse entrepreneurial environment. Flexible office options depending on the phase of their market entry process, including a desk in a co-working area or a dedicated space

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To locate similar operations elsewhere in the US, contact:

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